

# June Content Topics

Coming up with ideas for fresh content can be tough, so we've pulled together some topics we think your audience will enjoy. For more content your leads and prospects will love, visit [Blog.Homes.com](https://www.blog.homes.com).



## Holidays and Occasions

### Summer - June 21st to Sept. 22nd

- Foods you wouldn't normally think to grill
- Best bike paths
- Summer childcare options

### World Environment Day - June 5th

- Show off a community garden
- Share a list of energy-saving tips
- Crafts/projects that use cans or plastic bottles

### Father's Day - June 17th

- Ask followers to share how they found out they would be dads
- Start a poll to find how many dads got ties, tools, or socks
- Share a fond memory of you and your dad. Ask followers to do the same.

### Take Your Pet to Work Day - June 22th

- Take your pet to work - share pictures
- Poll how many people bought or want to buy a house for their pet.
- List of donation items local animal shelter currently or frequently needs

**\*June is Adopt a Cat Month, Alzheimer's & Brain Awareness Month, National Candy Month, and Graduation Month! Consider including these important observances in your blog and social media.**

## General

- Book or audio book recommendations
- Local campsites
- Hobby guide/things to try this summer
- Top 10 local hotspots for millennials/kids/singles/etc.
- Rate/review golf courses and clubs
- Places with the best senior discounts
- Schedule of events for any popular gathering places in town
- Highlight a local artist or craftsman



**Tip:** Repurposing your old content in new ways can result in great resources for your clients and save you time since you aren't starting from scratch.

## Real Estate

- Picture of you hosting an open house, putting up a sign, etc.
- Condos vs. townhouses vs. single family homes
- Showcase your niche
- Summer home buying guide
- Things to consider before buyers submit an offer
- New developments/neighborhoods
- The best luxury homes currently up for sale